



| Semester     | Code     | Course  | Master             | Mandatory/ Elective | ECTS | Prerequisites |
|--------------|----------|---|--------------------|---------------------|------|---------------|
| 1st Semester | 35011308 | Business Econometrics                         | Business Economics | Mandatory           | 6    |               |
| 1st Semester | 35011309 | Business Macroeconomics                       | Business Economics | Mandatory           | 6    |               |
| 1st Semester | 35011310 | Business Microeconomics                       | Business Economics | Mandatory           | 6    |               |
| 1st Semester | 35011248 | Business Strategy                             | Business Economics | Mandatory           | 6    |               |
| 1st Semester | 35011311 | Financial Statement Analysis and Performance  | Business Economics | Mandatory           | 6    |               |
| 1st Semester | 35011335 | Mathematical Tools for Business and Economics | Business Economics | Elective            | 3    |               |
| 1st Semester | 35011340 | Finance                                       | Finance            | Mandatory           | 6    |               |
| 1st Semester | 35011247 | Financial Statement Analysis and Performance  | Finance            | Mandatory           | 6    |               |
| 1st Semester | 35011345 | Fixed Income                                  | Finance            | Mandatory           | 6    |               |
| 1st Semester | 35011342 | Quantitative Methods in Finance               | Finance            | Mandatory           | 6    |               |
| 1st Semester | 35011346 | Valuation                                     | Finance            | Mandatory           | 6    |               |
| 1st Semester | 35011044 | Financial Statement Analysis and Performance  | Management         | Mandatory           | 6    |               |
| 1st Semester | 35011384 | Marketing in the Digital Age                  | Management         | Mandatory           | 6    |               |
| 1st Semester | 35011258 | Operations Management                         | Management         | Mandatory           | 6    |               |
| 1st Semester | 35011379 | Personnel Management                          | Management         | Mandatory           | 6    |               |
| 1st Semester | 35011193 | Strategy and Organization                     | Management         | Mandatory           | 6    |               |
| 1st Semester | 35011317 | Advertising                                   | Marketing          | Mandatory           | 3    |               |
| 1st Semester | 35011315 | Brand Management                              | Marketing          | Mandatory           | 6    |               |
| 1st Semester | 35011318 | Consumer Behaviour                            | Marketing          | Mandatory           | 3    |               |
| 1st Semester | 35011396 | Market Research I                             | Marketing          | Mandatory           | 6    |               |
| 1st Semester | 35011384 | Marketing in the Digital Age                  | Marketing          | Mandatory           | 6    |               |
| 1st Semester | 35011316 | Strategy and Organization                     | Marketing          | Mandatory           | 6    |               |

Can't take both courses